



The Innerview, Winter 2016

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I'd like to extend my best wishes to everyone as we kick off 2016! VACE is "strengthening relationships between colleges and employers in Virginia and neighboring areas" in so many exciting ways that I'm proud to share...

I think it is safe to say VACE was well represented at the SoACE Conference Dec 6-9 in Austin, TX. I was personally proud to be there representing VACE and Hampden-Sydney College, where I was able to enjoy time with VACE friends, make several new contacts, attend helpful sessions, and leave with so many resources. We had a productive joint state meeting with Tennessee and North Carolina ACEs, and included a gift certificate in the state basket raffle.

If you haven't done so, check out the following TED talks at your leisure. Keep an eye out for details regarding a digital discussion about these talks. The first discussion is scheduled for Thursday, February 4, 12:30-1:00pm.

- [Your body language shapes who you are](#): February 4, 12:30pm [RSVP](#) to this Event
- [Why some of us don't have one true calling](#)
- [Why we do what we do](#)

The Professional Development Committee has several initiatives that they would like to initiate and need members to make them a reality. If you are interested in joining the committee, contact Peggy Reed (UVA) at peggy@virginia.edu.

If you are new or need a refresher about the VACE resources/opportunities available to you and how to go about utilizing them, the Membership Orientation team will be hosting a **New Member Orientation Conference Call**. You will quickly find as a new member, VACE provides so many opportunities, tools, and relationships that are invaluable for career services professionals and employers alike. During the call, you will learn about VACE committees, serving in leadership positions, various events (including the annual conference), how to send listserv emails, the VACE Google calendar and newsletter, and much more. Watch for an email coming soon with a date and time. If you have questions, contact Kelly Gooch (CNU), 757-594-8286, kelly.gooch@cnu.edu.

VACE is exploring the possibility of offering Knowledge Communities designed specifically to address the current challenges, questions, and trends that you face in your everyday work. We want to know...would the experience and best practices of colleagues in similar positions be of value to you? Let us know your thoughts by taking a [brief survey](#).

Thanks to Monica Hill (CNU) & the Marketing Services, Membership Orientation, & Membership Engagement and Retention Committees, our membership is strong and continually growing! I would; however, like to challenge you to “**Each One Reach One**” by encouraging **at least one** employer you work closely with to consider joining VACE for a mere \$65 per year using the [Marketing Tips](#) & [Membership Brochure](#). Direct membership questions to Monica Hill (CNU), monica.hill@cnu.edu.

While none of us are quite ready to roll off the board (*the party is just getting started!*), it is never too early to be thinking about who will lead VACE in the near future. Please consider nominating someone (yourself included!) for any

one of the following positions that will be voted on, Spring 2016:

- President-Elect
- Director of Finance-Elect
- Director of Operations
- Director of Marketing & Membership
- Director of Technology & Communications
- College Director

Learn more about these roles and others by reaching out to any board member/reading more at <http://www.vace.org/board> Nominations should be submitted **by January 29** to Cristie Lucas, Past President, clucas@verisconsulting.com

Amy Foster (Roanoke College), Emmett Corboy (Foresters Financial Services, formerly First Investors) & the Conference Committee are getting excited to host a “5 Star Experience” at [The Hotel Roanoke](#) April 20-22, 2016.

- If you are interested in [sponsorship opportunities](#), contact Denise Rudolph, rudolpdr@jmu.edu
- Consider (co)presenting. The Call for Programs form is available [online](#) and is due Feb 12. Speakers will be notified by Feb 17 in order to benefit from the Early Bird rate. Share speaker recommendations with Peggy Reed, peggy@virginia.edu
- Early Bird Registration will be available February 1-29, and hotel rates have already been posted on the [Conference website](#).
- NEW: We will be hosting a Director’s Think Tank prior to the conference kick-off. Please keep an eye out for more details and a special invitation.

- ATTENTION EMPLOYERS: If you are interested in having a table at the Employer Fair, please contact Leslie Holden, lholden@ferrum.edu.
- If you know of anyone retiring, inquiring minds (Kimberly Phillips, kimberly.phillips@emu.edu) need to know.

Finally, I'd like to extend my most heartfelt thanks to Toni McLawhorn (Roanoke College) for working so diligently to secure a contract with [The Homestead](#) in Hot Springs, VA – Home of the 2017 Annual Conference. We not only have one but TWO conferences to look forward to...

All the best in 2016!

Ellen Masters, your proud VACE president



VACE members at the SoACE Conference, December 6-9, Austin, TX.



Sarah Hobgood, previously with Longwood University and past member of the VACE Board, is now serving as Internship Coordinator with the Center for Career Planning at Christopher Newport University. Best wishes in your new role, Sarah!

In lieu of gifts to VACE Board members to honor their service, Immediate Past President Cristie Lucas made a donation to Wreaths Across America. The organization coordinates wreath laying ceremonies in December at Arlington, as well as other locations in all 50 states. Ashley Crute (George Mason University) and her husband participated in the wreath laying ceremony in Arlington in December 2015.



Alice Jones, Old Dominion University Career Development Services, received the 2015 Thesis of the Year award for her thesis paper on *Communication Narratives of Stay-at-Home Fathers in Early to Middle Adulthood* from the Organization for the Study of Communication, Language, & Gender. Congratulations, Alice!



VACE would like to congratulate Mary Meade Saunders on her recent retirement as Director of the University Career Center at Longwood University. From 1985 to 2015, Mary Meade held positions in career offices at Virginia Commonwealth University, College of William and Mary, Randolph-Macon Woman's College and Longwood University. Mary Meade also served as President of VACE from 2005-2006, and she has been the recipient of the Patricia J. Carretta Special Achievement Award (2004) and the John L. Chase Meritorious Service Award (2001). Congratulations, Mary Meade, and thank you for your many years of dedicated service to VACE!

CarLotz is growing! The company received their second RVA 25 award for being one of the fastest growing companies in the area. The company's

If you've been impressed with a VACE member who has worked hard to make VACE the great organization that helps us do our jobs better, please take time to nominate them for one of the annual VACE Awards. These awards are VACE's

American Staffing Association is spreading the word about their "Staffing as a Career" initiative. Staffing companies are currently competing

current interns include Tarik Tilahun and Yusuf Cattaneo from VCU, and Stephen Clapp from JMU served as a summer intern. (Read Stephen's [blog](#) about his experience as a CarLotz intern!) Brent Garrett, Manager of C4B, received the 40 under Forty Award, and Ryan Puffenbarger was promoted to CRC Manager in only eight months with the company. Great things are happening at CarLotz, and potential teammates are encouraged to view opportunities on the [company webpage!](#)

way of saying "thank you" for all of your hard work and dedication and are conferred to recipients during the Annual Conference in April. To make your nomination, email the Awards Committee chair, [Kimberly Phillips](#), with the award(s), name of individual(s) you are nominating, and comments/rationale as to what the nominated individual(s) did to deserve the award. **Nominations due by February 26 for the 2016 Conference.** A full list of the awards can be found on the [VACE website](#).



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for much-needed internal employees, including recruiters, marketing specialists and account managers. The company's involvement in VACE and NACE is helping them spread the message to students about staffing as a career choice. Students can learn more about an exciting career in the growing staffing, recruiting, and workforce solutions industry by visiting ASA's [resource site](#).