

DOWNTOWN ROANOKE AT DAWN BY SEAN PAVONE

INNERVIEW

NOVEMBER 2023

SAVE THE DATE April 24-26

Hotel Roanoke



VIRGINIA ASSOCIATION OF COLLEGES & EMPLOYERS

Please contact Sherry Talbott at <u>stalbott@bridgewater.edu</u> with questions.

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This is a great opportunity for organizations, including employers, vendors, and even colleges and universities to gain excellent exposure at the state level by supporting professional development.

Specific pricing details will be available soon.

If your organization is interested, please contact Lee Svete, Director of Finance at Isvete@ehc.edu or call (574) 261-0175.

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Handshake Career Spark Awards

The inaugural Career Spark Awards recognize education partners for their stellar utilization and programmatic success on Handshake in three categories— student engagement; employer engagement and curation; and reporting, analytics, and First Destination Survey (FDS) —based on data from the platform.

Only 31 institutions across the nation were recognized.

Congratulations to Virginia Commonwealth University and the University of Virginia for winning this award!

Fun Facts about Roanoke

Courtesy of VisitRoanokeVA.com.

There are 20 colleges and universities within a 60-mile radius of Roanoke, including Hollins University, Virginia Tech, Radford University, Roanoke College, Virginia Military Institute, and Ferrum College.

Centrally located in downtown Roanoke, the Historic Roanoke City Market established in 1882, is the longest continuous-use farmer's market in Virginia.

Roanoke was derived from the Indian word "Rawrenock," a name for the shell beads worn by Native Americans and used as trade goods. Before Roanoke was officially chartered in 1882, the city was known as "Big Lick."

The most visible attraction is the Roanoke Star, a 100-foot-high illuminated steel and concrete structure that's been a beacon at the top of Mill Mountain for more than 60 years. It stands as a "symbol of progress." Check out the overlook from the star by viewing the <u>Starcam</u>.