

VIRGINIA ASSOCIATION OF COLLEGES AND EMPLOYERS
FIVE YEAR STRATEGIC PLAN

1. Strive to be the Premier Organization for Career Services/Recruiting/Human Resource Professionals by providing “value-added” training, resources, professional development and leadership opportunities.
2. Continuously review retention methods and implement training initiatives to increase membership involvement. Engaged members remain with an organization.
3. Offer programming/professional development/resources for a diversified membership group – with a focus on content and delivery. Examine traditional and non-traditional means of delivery.
4. Continue proactive membership initiatives and activities.
5. Examine ways to use technology not only to maximize our efficiency, but also to offer an additional forum for idea exchanges, training and other resources in a medium easily accessible by the membership.
6. Systematically review the revenue/expenditure stream and investments of the organization to maintain and enhance the financial stability of VACE.
7. Provide “value-added”, organized, and up to date information to the VACE membership.
8. Continue to be an excellent forum for talented people. Leadership opportunities as part of professional development will be an essential part of the growth of VACE.